

ORIGINALS FOR ORIGINALS

The right weight for every rim - with HOFMANN POWER WEIGHT!

Veitshöchheim, 06.10.2022

OE competence for the aftermarket - this is what the new HOFMANN POWER WEIGHT campaign "Originals for Originals", which runs from 06.10. to 30.10.2022, is all about. HOFMANN POWER WEIGHT not only stands for balancing weights in the aftermarket, but also stands out for its portfolio of original weights. As part of the campaign, HOFMANN POWER WEIGHT will present its latest original adhesive and knock-on weights for professional use in the workshop.

Good, Better, Original - the advantages of original weights

Satisfied customers. Satisfied fitters. The original weights from HOFMANN POWER WEIGHT are characterized by a reliable, strong hold on the rim and are quick and easy to install. No more rattling, no more shaking, no more double mounting. True to the motto "The right weight for every rim", HOFMANN POWER WEIGHT offers the best fit and a perfect fit on the rim. In addition, the original weights score with superior corrosion protection.

From Fiat to Audi - The newest originals

The campaign features the four latest original weights from HOFMANN POWER WEIGHT. With types 358 (VW & Porsche) and 359 (Audi & BMW), the brand now also offers its OE adhesive weights as a 5kg roll for the aftermarket. The 2.5g segmentation promises an optimal balancing result. The powder coating protects the zinc weights and ensures high corrosion resistance.

Exclusively from HOFMANN POWER WEIGHT: the original impact weights for Ford Transit (Type 187) and Fiat Ducato (Type 189). Since the rim flanges are very specially shaped, the use of universal weights is often not sufficient. The danger: weights falling off. The original weights fit the rim perfectly and promise optimum hold.

„We will only change with originals!“

The original weights from HOFMANN POWER WEIGHT also inspire in practice. Our partner Mr. Most from Autohaus Most GmbH in Kitzingen explains in an interview his problem with spare parts and why he will only use original weights in the future.

Are you interested in Mr. Most's experience? Take a look at the complete interview [here](#).

About HOFMANN POWER WEIGHT

HOFMANN POWER WEIGHT offers a comprehensive product range of balancing weights, valves, TPMS and accessories. The brand develops and manufactures OEM-quality balancing weights and high-quality universal weights for cars, trucks and motorcycles. The premium manufacturer is the world market leader in its field and convinces with innovations down to the smallest detail as well as absolute precision in large and small series. HOFMANN POWER WEIGHT is a strong brand of WEGMANN automotive.

ABOUT WEGMANN AUTOMOTIVE

WEGMANN automotive is the world market leader for balancing weights in the field of passenger cars, trucks, buses, and various industrial applications, supplying all well-known automotive manufacturers as well as the leading spare parts trade organizations. WEGMANN automotive is part of the WEGMANN Group, which also includes the companies KMW+NEXTER Defense Systems and Schleifring. The group, headquartered in Munich, employs more than 5,000 people worldwide.

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